



# **CARAD Rhayader Museum & Gallery** **Cookie Policy**

This website uses cookies. We use cookies to collect basic data. This data is limited to your approximate location, your movements and actions on the site, and nothing else. We use it for analytics purposes - so we know what people spend time on, and interact with. This tells us where we need to improve. It is not shared or sold to anyone, ever.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.



Cookie declaration last updated on 12/27/20  
by Cookiebot:

## Necessary (5)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
_abck	<a href="#">Mailchimp</a>	Used to detect and defend against replay-cookie-attacks – The cookie is necessary for the security and integrity of the website.	1 year	HTTP Cookie
bm_sz	<a href="#">Mailchimp</a>	Used in context with the website's BotManager. The BotManager detects, categorizes and compiles reports on potential bots trying to access the website.	1 day	HTTP Cookie
CookieConsent	<a href="#">Cookiebot</a>	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
elementor	carad.org.uk	Used in context with the website's WordPress theme. The cookie allows the website owner to implement or change the	Persistent	HTML Local Storage



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		website's content in real-time.		
rc::a	<a href="#">Google</a>	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage

## Marketing (13)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
_mcid	<a href="#">Mailchimp</a>	This cookie registers data on the visitor. The information is used to optimize advertisement relevance.	1 day	HTTP Cookie
fr	<a href="#">Facebook</a>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
IDE	<a href="#">Google</a>	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
test_cookie	<a href="#">Google</a>	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie



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tr	<a href="#">Facebook</a>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel Tracker
VISITOR_INFO1_LIVE	<a href="#">YouTube</a>	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie
YSC	<a href="#">YouTube</a>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt-remote-cast-installed	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

## Statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by

collecting and reporting information anonymously.

<b>Name</b>	<b>Provider</b>	<b>Purpose</b>	<b>Expiry</b>	<b>Type</b>
_ga	carad.org.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_gat	carad.org.uk	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	carad.org.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie

## Unclassified

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.